

Course Code – 6MFM03501

Course Title – Music Video Production: BTEC Award

Level 2

Qualification: BTEC Award in Interactive Use of Media

Course Leader: David Barker

What the course involves:

***What are the main areas of work?***

**What the course involves:** The course is designed to teach you all you need to know about creating a music 'promo' that reaches the target audience and engages them. You will look at work by established directors as well as the 'rebels' shooting on minimal budgets. You will look at pre-production issues, planning, writing a script, developing ideas. Then you will learn the professional ways to use video camcorders. You will learn how to light a scene to create maximum effect, both on location and also in the studio. The latter part of the course deals with post production issues like editing, compositing and titling. Hopefully you will be able to put your 'promo' on to a DVD and distribute it

***What do the software packages on the course do? What are the differences between them?***

Computers are only part of the course. We have a range of professional and consumer camcorders which need to be learned so that you can get the experience to get a job. We use Apple Mac G5s for editing, with Final Cut Pro, the editing software of choice for the professionals.

***Do I need my own computer at home to join the course?***

It can be useful if you have your own computer as you can work on set projects at home, but even without one, as long as you attend College every day, you will be able to complete all set work. It would however be really helpful if you have your own camcorder, as you will be able to practice in your own time..

***What computers will we use?***

We use Apple G5 computers with dual processors

***Can I work at college outside of class time?***

You can have access to Apple Macs in the Skills Centre from 10AM to 6PM.

***Is the course set with projects for us to do?***

The course is based around a set project which you will help to design. You will have access to a band or to royalty free music which will be the basis of your work

***What materials do I need to bring?***

When you join the course we will have an induction period when you will be told what materials you will need over the course. Generally, apart from any expenses incurred during filming you will need only Mini DV cassettes and DVDs for archiving your work.

***What is the likely cost of materials per course?***

Approximately £20 for the course. You may be eligible to apply for a Learner Support fund. We will explain this process at induction.

***Is there any disabled access to the classroom?***

Yes – via a lift to the third floor.

***How does my work get assessed and how often?***

Your work will be assessed at the end of the project. During the project you will be closely monitored by the tutor to help your progress.

***Is there any tutorial support? How often?***

You will be assigned a tutor at Induction. You will have a one-to-one session per term on average; more if special circumstances arise. These sessions are designed to give you a private forum to talk about your progress on the course, and any other issues to do with your learning.

***How many students are in a class?***

A maximum of 15

***Is there group work?***

Working professionally in music video production necessitates working collaboratively; so there is group work. These groups usually consist of about 4 students.

***Are there any mechanisms for getting handouts or lesson supplements in order to catch up?***

We are in the process of putting project briefs, handouts etc. on to our Multimedia website [www.kccmultimedia.org.uk](http://www.kccmultimedia.org.uk) where you may find other resources such as books and galleries

**Where it leads to:**

If you successfully complete the course and have a good product you will need to do some networking to get employment. There are a lot of bands and musicians who would love to participate in a 'promo'. It is not likely that you make an immediate success but with persistence you could. There is a website – [www.shootingpeople.co.uk](http://www.shootingpeople.co.uk) that advertises jobs in film/video production that you can contact. Alternatively you may wish to join the BTEC National Certificate in Multimedia at this college in order to get into university.

***Are there any associated courses to gain similar or useful skills after or during this course?***

We have a wide range of part time courses which you may want to join to enhance your learning. The BTEC National Certificate in Multimedia is a year long course that covers a range of design areas such as video production, magazine design, photography and web design.

**What background and qualifications do you need to join?**

***Should I bring anything to my interview?***

We would like you to bring any creative work to interview, especially art and design work. If you don't have any but do have a real interest in the subject then come with what you have – creative writing, journalism, film reviews, music that you have made etc. The most important thing you can bring to interview is enthusiasm and commitment.

***I have relevant work experience but no educational qualifications? Can I still join?***

Yes – students are encouraged to join with work experience.

**Course duration and Hours:**

The course runs on Thursday from 10 to 4. It lasts for 24 weeks.

You can take a lunch break from 1 to 2PM. There are some half terms; see the website for College dates.

**Fees:** £274 (£58) £1120 non EU

**Location:** Wornington Road Site

**How to apply:**

You must be interviewed before acceptance onto this course. Please complete an application form online and we will contact you. You may also apply by post or in person and we will contact you to arrange an interview time.

Please bring work to your interview, which you feel supports your application to the course. This may include sketchbooks, drawings, photographs, graphic design, video and film work, web page design and computer aided design work. Work done on computer should ideally be presented as printed hard copy, however we shall make every effort to view work stored on CD if time and resources allow.